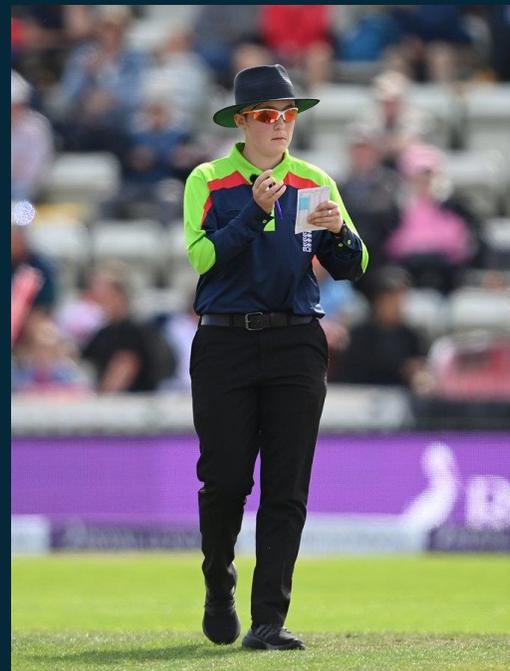




CRICED CYMRU
CRICKET WALES

The 2021 **Wales** Club Audit



The **2021** Club Audit HEADLINES

Total Open-age membership is up **31%** since 2013 (half of this growth is female)

Junior participation is up **64%** since 2013

Trained volunteers increased, to meet growth, **+63%** since 2018

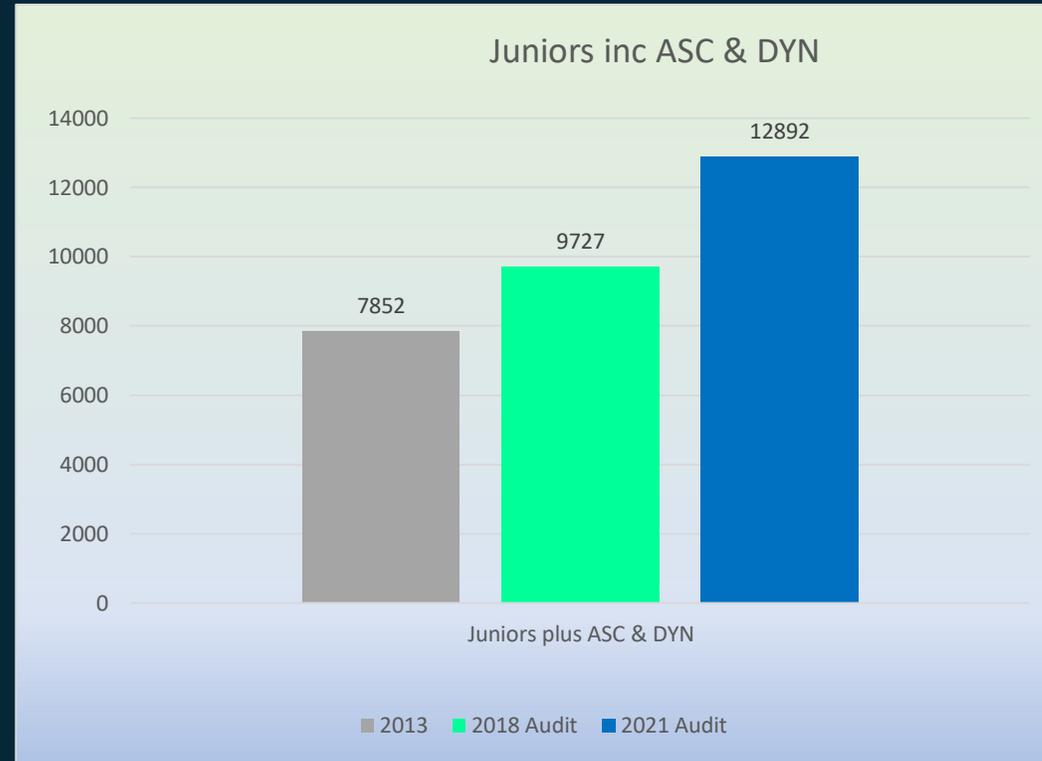
Our key programmes have driven overall growth of **49%** (7,140 people) since 2013 - with **MORE** to come; club demand for programmes is also growing.

Clubs are **thriving** and are centres of their communities



The **2021** Club Audit

Focus on Female Participation Growth



Proportion of female club members has grown from 2% in 2013, to 6% (2018), to 13% (2021).

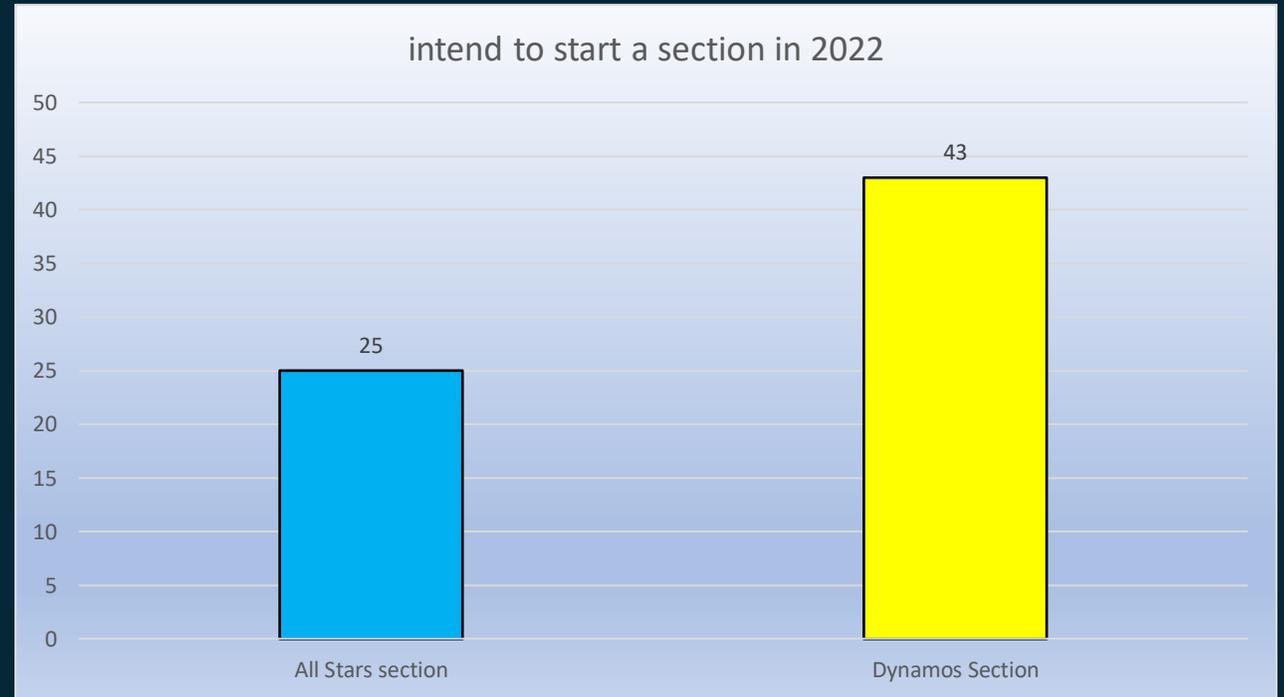
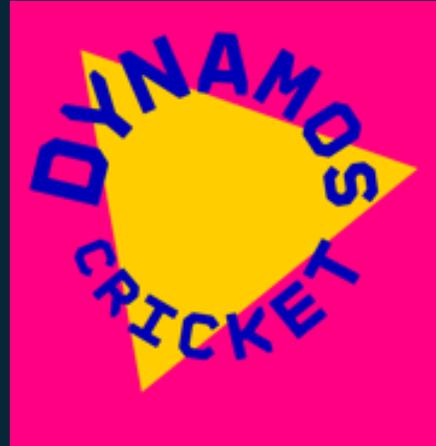
Girls' participation proportion has increased from 10% to 2013, to 17% (2018) to 22% (2021).

Nb overall participation has also grown in this time.

Again, overall membership has also grown.

The **2021** Club Audit

Giving Every Young Person a Great Start



118 Clubs in Wales already run All Stars – with the addition of the 25 above, the programme will be run in 93% of clubs with juniors.

Dynamos was run for the first time in 2021; Wales' proportion of participants was just under 10% of all of England & Wales' clubs (30% of our participants were girls).

Only Yorkshire (4x club numbers and 2x population of Wales) recorded more children in National Programmes in 2021.

The **2021** Club Audit Focus on Diversity

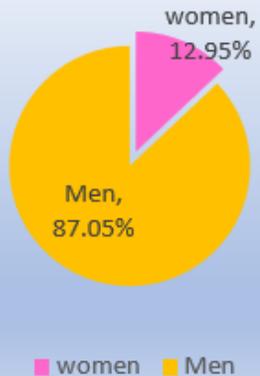
Cricket in Wales
is **undoubtedly**
increasingly
diverse



The 2021 Club Audit

Focus on Diversity

Men & Women



18+ membership by ethnic minority

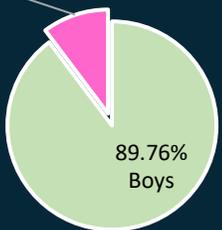


U18 membership by ethnic minority excl. ASC & DYN

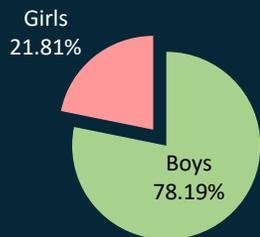


NB Ethnic minority participation in cricket is approx. 2x the national representative average population in Wales and these stats hold through the Welsh talent pathway.

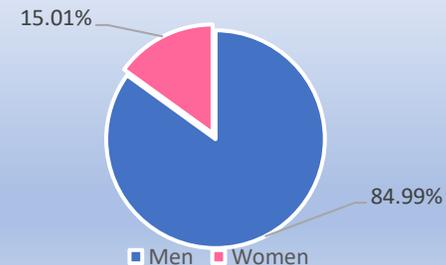
Boys & Girls 2013



Boys & Girls 2021



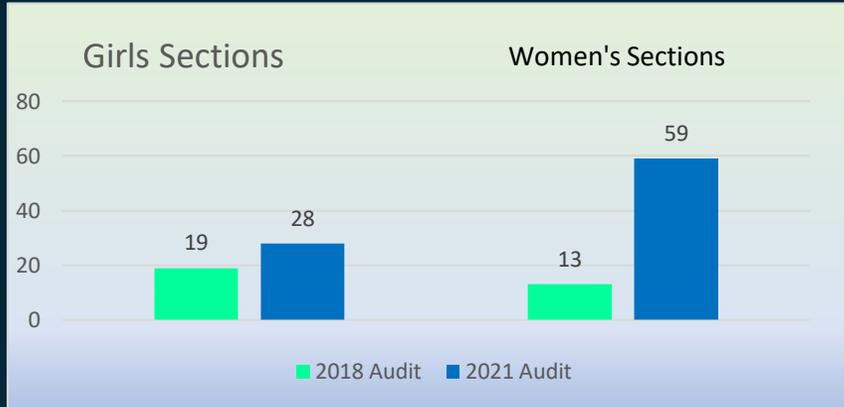
Women & Men on Club Committees



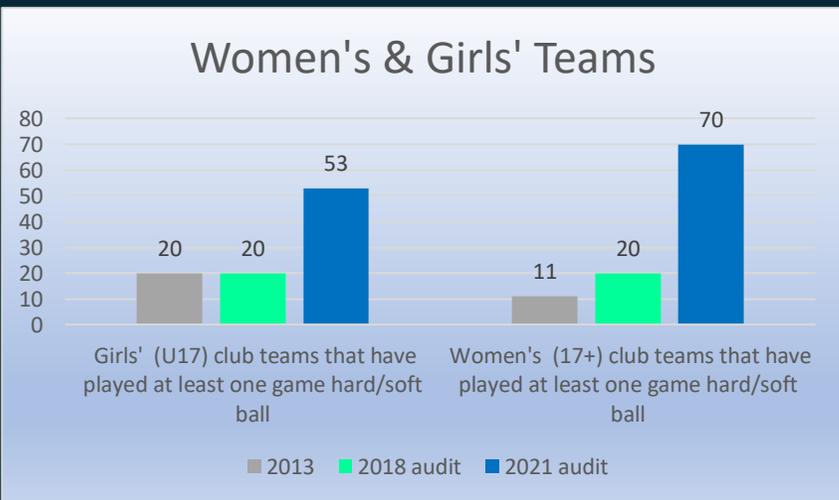
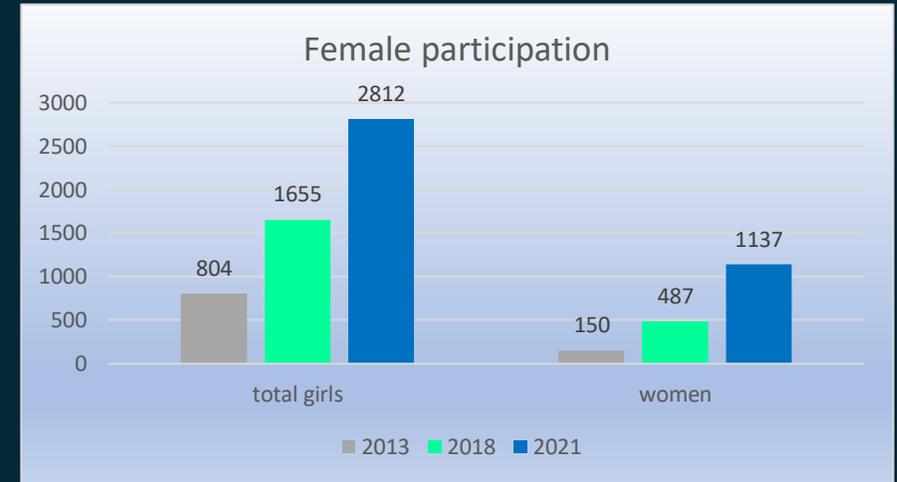
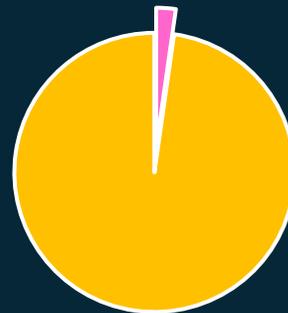
The 2021 Club Audit

Girls' participation up 249% since 2013 (69% since 2018)

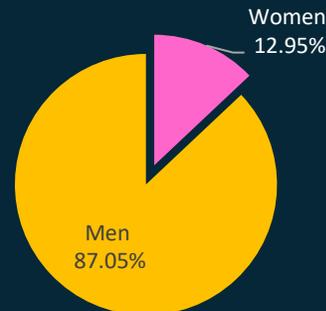
Women's participation up 658% since 2013 (133% since 2018)



Men & Women 2013



Men & Women 2021

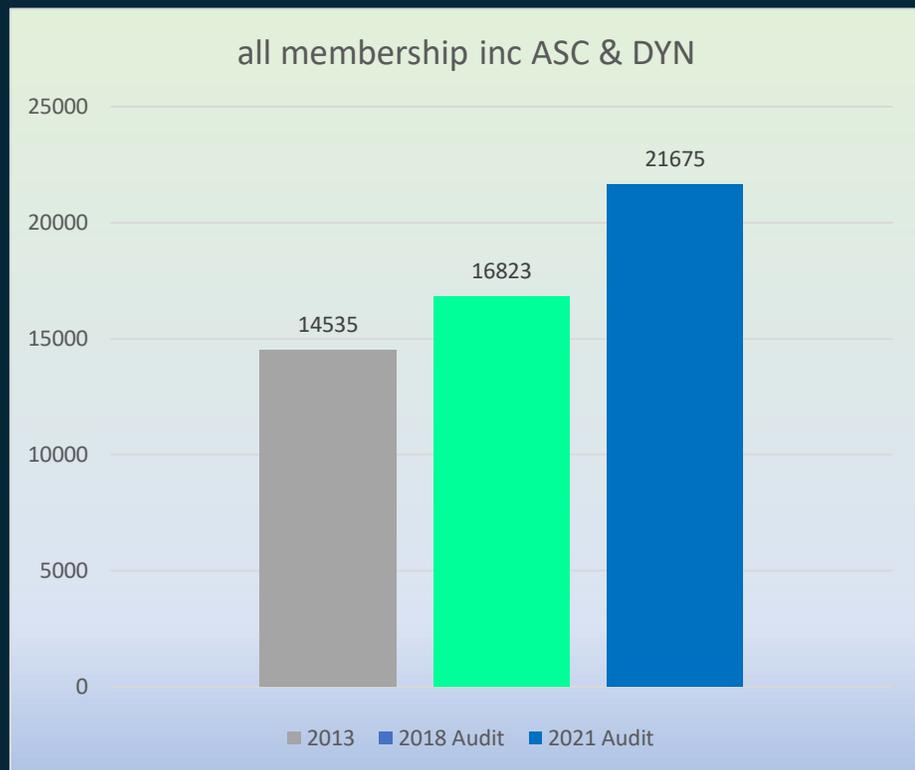


And there is MORE to come....

- 24 clubs intend to start a Girls' section in 2022
- 26 clubs intend to start a Women's section in 2022

The **2021** Club Audit Focus on The Future

National Programmes has already fuelled overall growth of **49%** since **2013** ... with **MORE** to come;



We have the following clubs intending to start a **NEW** programme/section in 2022

Dynamos Cricket – 41

All Stars Cricket – 25

Girls' section - 24

Women's section – 26

Enabling Cricket in Wales to Thrive

