

The 2022 Wales Club Audit



## The 2022 Club Audit

## Headlines

- Open age teams/membership increased: $60 \%$ increase = female
- Junior membership up by 10\% on 2021
- More ethnically diverse: EM membership = Senior 13\%; Juniors 18\%
- Girls' participation up 55\% since '21: Women's participation up 42\%
- Saturday League teams steady but static:
- Proportion of female cricketers increasing rapidly


## The 2022 Club Audit <br> Focus on Senior Participation Growth

Open-age teams up \& overall membership increased (36\% since 2013); Just under half of this growth (47\%) was female Saturday League teams steady but static Men's senior membership down slightly (3\%)



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## Focus on Junior Growth

Junior participation up a further $10 \%$ since 2021, and 69\% since 2013
Girls' (Individuals) participation up 287\% since 2013 (and up 55\% since 2021)




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## Focus on Transition to playing cricket in teams



All Stars Cricket:
Transition 37\% of 2021 figure



Dynamos Cricket:
Transition 36\% of 2021 figure

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Focus on Volunteering
Trained volunteers increased to meet junior growth $+63 \%$ since 2018 Coaches increased $+51 \%$ since 2013



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# The 2022 Club Audit <br> Focus on Female Grwoth 

Girls' teams up 26\% since 2021 (70\% since 2013)
Women's teams up 28\% since 2021 ( $87 \%$ since 2013)


Women's \& Girls' Teams


Want to set up a new female section in
2023
33


## Focus on diversity

U18 membership by ethnic minority excl. ASC \& DYN
Clubs' reported 130 members identifying as LGBTQ+ with 32 clubs asking for specific support

Proportion of Male v Female Participation,..


Boys \& Girls 2013

Female v Male playing proportion 2022


■women ■Men

Women \& Men on Club Committees, 2022

Total Boys \& Girls 2022




## The 2022 Club Audit

Encouraging levels of self reported confidence in Safeguarding

Increased reported use of WL in clubs' activities
Static reporting wrt communications
Encouraging numbers requesting support




