



Memo To: Wales Wide Cricket Network
From: Cricket Wales
Date: January 2021
Purpose: For Information
Re: Changed Affiliation Fee to Cricket Wales

We write to inform you that the Cricket Wales' Board met on 3rd December 2020 and resolved the following with regard to the affiliation fee for 2021:

There will be a two-tier system.

- Category A: £60:
 - clubs categorised in the highest two divisions within an area of Wales e.g. Premier League 1 and 2 (South Wales); divisions 1 & 2 SEWCL, Pembrokeshire League and SWCA.
 - North Wales NW Premier League and division one and any club playing in the Shropshire League or Liverpool Competition (Premier League and division one).
- Category B:
 - £50: clubs below the top two divisions/leagues (playing within Wales or England) & West Wales Conference
- Cat A clubs have more Senior and Junior teams, have direct Cricket Wales support on ECB Clubmark Accreditation and have larger take up of wider Cricket Programmes (e.g. All Stars etc)
- Clubs with teams across several leagues will pay the rate where its 1st team play.
- The fee for non-club entities will be £50
- Appendix 2 details the overall affiliation picture in Wales for 2021.

Collection of the fee:

Despite two tiers this will still enable leagues to facilitate collection from clubs in consistent divisional fees. The Collection of club fees will remain via the affiliated leagues in Wales as usual. All non-league clubs and bodies will be sent a direct invoice from Cricket Wales.

- Due date: March 31st and payable by May 31st
- How to pay: Bank Transfer: Sort Code: 54-21-33; Account: 30949157
Cheques payable to Cricket Wales Ltd
- If you have any queries please send to Kerry Lloyd kerry.lloyd@cricketwales.org.uk



Benefits

The benefits to member clubs include a wide range of services included in appendix 1

Background & Case for Change

Clubs and associations currently in affiliation with Cricket Wales pay £40 per club/association. (though this was reduced exceptionally in 2020). The fee is mainly collected via leagues within their own affiliation charges for purposes of efficacy. The fee has not changed since 2012 and possibly well before that time. The current affiliation fee is due on March 31st each year and payable by May 31st

Affiliation rates in Wales are much less than rates for County boards when compared to the West of England and from feedback from leagues in Wales there is a view that the support that Cricket Wales' staff has offered in recent times is positive and therefore the affiliation fee is below a fair level.

In 2019, Affiliation fees represented approximately 0.5% of Cricket Wales' total income. In addition to core funding and self-sourced revenue, Cricket Wales directly invests all affiliation revenue into club support, including grant application support, facility development, workforce development, and all-round club development, including helping clubs to start and grow junior or women's and girls' sections.

In 2020, Cricket Wales helped secure over £1.5million in grant income for clubs in Wales, with 95 % of eligible clubs being in receipt of some kind of award. Over 1/3 of Cricket Wales' revenue is spent on club development initiatives and club—facing staff, annually.

Appendix 1 Benefits of Affiliation to Cricket Wales

- Access to ECB & Sport Wales' grants / loans. Applications request affiliation to governing bodies. Cricket Wales is the national governing body for the game in Wales.
- Provision and access to major cricket schemes e.g. All Stars Cricket, Dynamos Cricket & Women and Girls Programmes.
- Access to and support with the ECB Clubmark Accreditation scheme.
- Direct staff support and system access/interface for Safeguarding Compliance.
- Support from Cricket Wales Safeguarding director and staff on any Safeguarding issues.
- Assistance and support in applying for wider grant aid programmes (e.g. Welsh Government grants).
- Entry into the Senior and Junior Welsh Cup Competitions.
- Provision of a Wales-wide regional junior pathway which sits below the Welsh age group teams
- Direct support from Cricket Wales Staff – Area Managers, Workforce/Club Support Officers, Women & Girls Development Officers.
- Community Coaching staff and the local schools' programmes aligned to club programmes (e.g. All Stars /Dynamos)
- Automatic affiliation to ECB, the national governing body.



The benefits of membership to individual members of affiliated clubs include:

- Participation in all *Cricket Wales* competitions and activities.
- Participation in Coach Education Courses (Level 2, Foundation 1 & 2 etc)
- Access & support for member compliance (DBS, SYC, Safe Hands etc)
- Consideration for selection to the Wales Wide regional junior pathway teams (North, South, East & West teams age groups).
- Consideration for selection for Welsh representative teams at National, ECB, National Counties, Senior Cricket (Over 50s & Over 60s) and junior age-group sides from U10 to U15.

Affiliation to the ECB brings further benefits:

- Affiliation to the ECB provides insurance under favourable terms.
- Participation in the ECB National Club competitions
- Access to ECB interest free loans.
- Access to strategic facilities project grant scheme .
- Access and Support from the ECB Regional Facilities Planning Manager.
- Availability of Pitch Advisors to support cricket groundskeepers.
- Free access to the 'Play-Cricket' website, only accessed by affiliated clubs.

Appendix 2 – Affiliation Picture for 2021

	Clubs		
	CAT A Prem, 1&2	CAT B below 2nd tier	non-club entities
SWPL	20		
Pembs	18	7	
SWCA	20	18	
SEWCL	22	37	
NWCL Premier, 1&2	23	8	
W. Wales Conference		5	
Shropshire League	3	5	
Liverpool Competition	2	1	
Marchers League		4	
non club			15
	108	85	15