

AREA MANAGERS FEEDBACK

SUE WELLS

- **All Stars** – Try to develop seamless transition in local clubs to increase retention levels.
- **Women & Girls** – Must ensure we keep the momentum and try and get as many clubs as possible to embrace this initiative.
- **Regions** - Strive to get the both Northern Regions to work together to achieve common goals
- **Chance to Shine** – Would like ability to use funds in areas where most needed rather than spend it to “tick boxes”. More money will not necessarily get rid of barriers; need to convince people to fall in love with cricket.
- **Schools Programme** – The C2S schools program should be extended to include secondary schools

Mark White

- **All Stars** – more volunteers are needed to take care of the increasing numbers. We need to reward volunteers by providing more kit, equipment etc.
- Look outside of the game to attract volunteers-eg- students, social workers
- **Qualification** – Reward volunteering with some form of qualification (e.g. HND) related to the work they perform as volunteers. Also provide some financial assistance to achieve that qualification.

Keri Chahal

- **Schools** – market place for growth outside clubs is schools and All Stars. WRU model attacks secondary schools by having a representative attached to these schools
- **Women & Girls** – Significant growth in this area and has helped create links with the local communities. Some clubs have even appointed women onto their committees.
- **Seniors** – currently little incentive for seniors to join clubs. Help needed here to create links with the local communities.